



VIMATONS SIGNS (OPC) PRIVATE LIMITED

Presented To :
BITS Pilani.

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Presented By :
Thomas Zacharias



Introduction

VIMATONS SIGNS (OPC) PRIVATE LIMITED

Incorporated on 02 Nov 2021

Active Private (One Person Company)

Focused on high-quality photoluminescent safety products

Existing experience supplying international clients in UAE

Vision: Build VIMATONS into a global safety signage brand

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Problem Statement

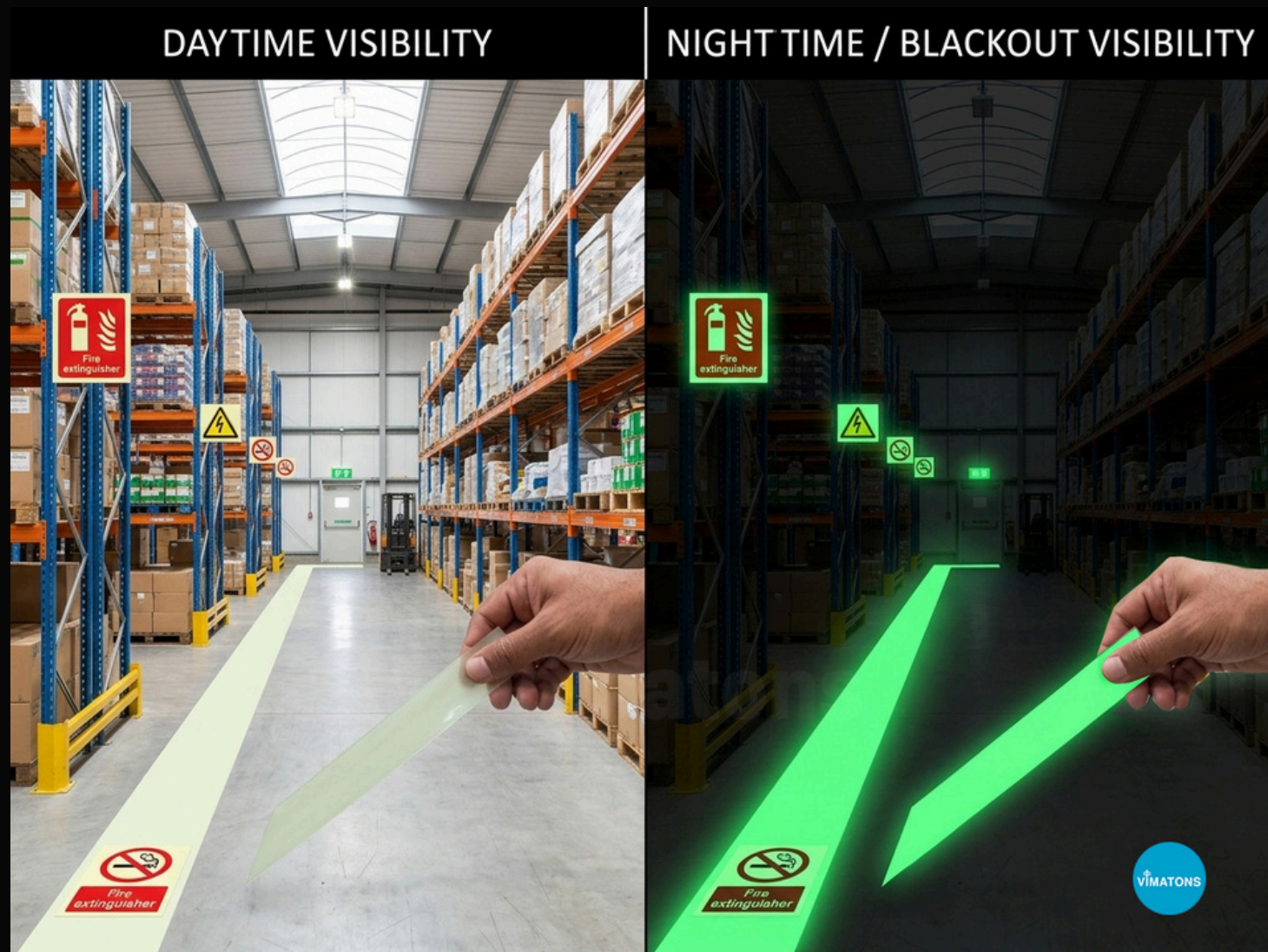
- Power failures during emergencies create panic and confusion
- Traditional signs fail in dark or smoke-filled environments
- Fire safety and evacuation compliance is mandatory worldwide
- Industrial facilities, malls, hospitals, hotels, airports and ships require compliant signage.
- Fire Evacuation Maps and Paths.



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Our Solution

Our products are designed to remain visible during power failures, smoke conditions, and emergency evacuations — helping guide people to safety when visibility matters most. Unlike conventional signage, photoluminescent materials absorb ambient light energy and emit a bright glow in darkness without electricity or batteries.

- Photoluminescent signs and path finders absorb light and glow in darkness
- Works without electricity or batteries
- Supports emergency evacuation and saves lives
- Durable, low maintenance and energy efficient
- Designed for global fire and safety compliance

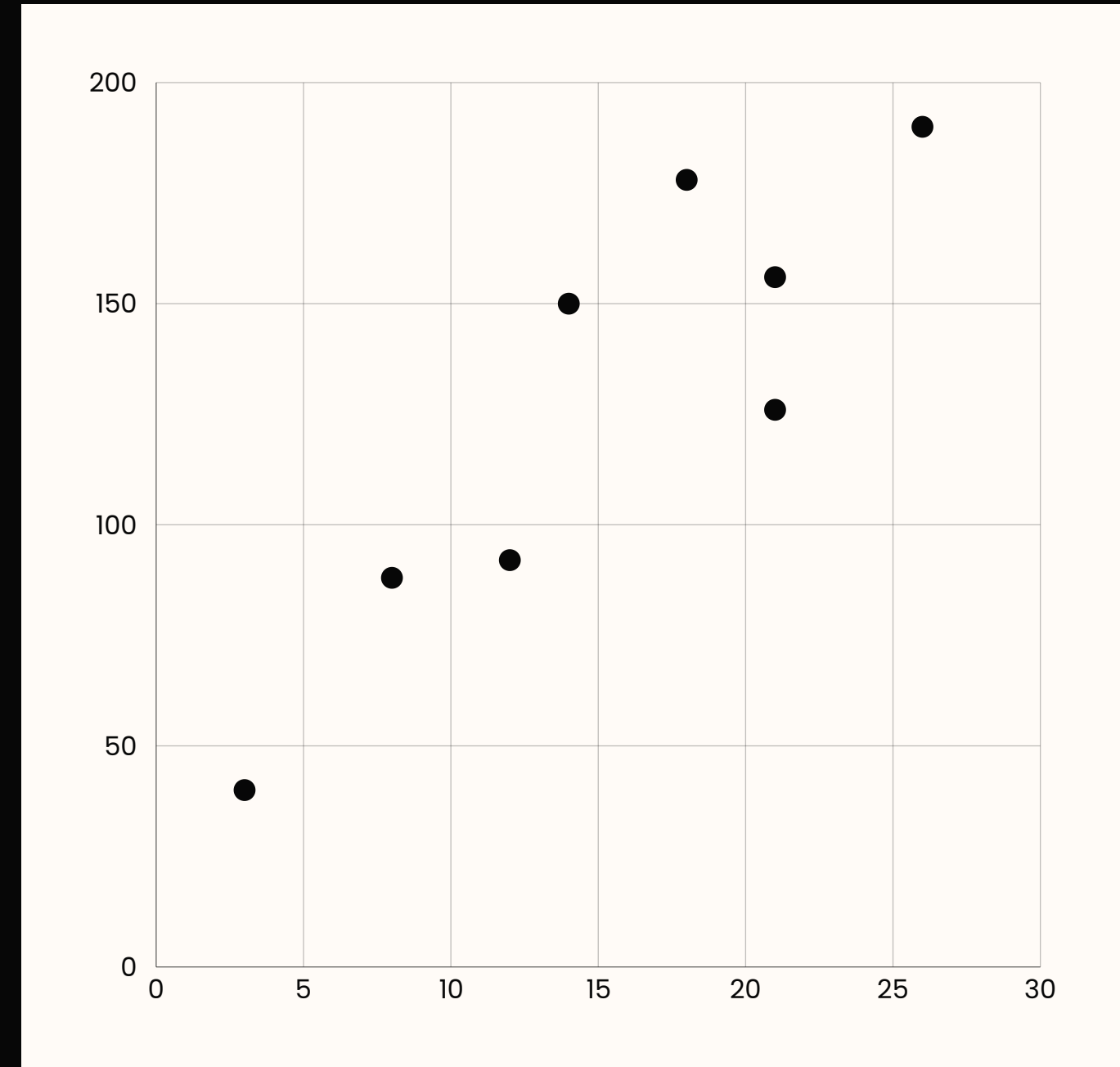
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Why This Market Matters

- Fire and safety compliance is mandatory by law
- Insurance compliance drives recurring demand
- Growth in smart buildings, warehouses, factories and infrastructure.
- Increasing awareness of emergency preparedness globally.



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Business Model

1. Manufacturing of premium photoluminescent vinyl in China and India.
2. Export-focused global supply model.
3. Direct B2B sales to contractors, distributors and safety integrators.
4. OEM and private labeling opportunities.
5. High-margin customized signage solutions.



Competitive Advantage

1. Founder has practical GCC market experience.
2. Strong understanding of fire & safety compliance needs.
3. Ability to deliver customized signage systems.
4. Focus on international quality standards.
5. Scalable manufacturing and global branding strategy.



Growth Strategy

1. Build VIMATONS as an international safety brand
2. Expand product categories and compliance certifications
3. Develop distributor networks in Gulf, India and Africa
4. Use digital marketing and industrial partnerships
5. Participate in fire & safety expos globally

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Use of Investment



- Manufacturing setup and raw material sourcing.
- Product certification and testing.
- International branding and packaging.
- Inventory and export operations.
- Sales team and global distributor onboarding.

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Financial Potential

1. High repeat demand from commercial and industrial sectors.
2. Export opportunities with higher margins.
3. Strong scalability with low operational overhead.
4. Opportunity to build recurring institutional clients.



Vision

To become one of the leading global brands in photoluminescent safety signage and emergency path finding systems, delivering reliable life-saving products worldwide.

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Founder

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2. Strong understanding of fire & safety compliance needs.
3. Ability to deliver customized signage systems.
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THANK YOU SO MUCH!

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